Cyber Essentials Plus Certification Body Scheme Badge

Two variations

Full colour

Mono

Colour

The four main identity colours are:

C55.M2.Y1.K0
R114.G200.B240

C99.29.M90.88.Y39.33.K44.7
R31.G35.B70

C48.M0.Y72.K0
R152.G198.B105

C74.06.M40.02.Y30.23.K13.19
R69.G119.B143

Exclusion zone

Logo exclusion zone is equal to the height of the button graphic

Digital logo size

Logo width should be a minimum 150px

Positioning of the CE+ Certification Body Badge on a colour background

Do not:

1. Modify the logo. The tick and logotype must always appear together in a fixed format
2. Place the logo on backgrounds such as busy photographs that don't provide the contrast necessary for readability
3. Alter the proportions of the logo (distort or stretch the logo)
4. Trim, crop or bleed the logo off the edge of the page
5. Place the logo at an angle
6. Add a filter or effect
7. Change the typeface
8. Change the colour of the typeface
9. Use as a watermark

Typeface

Overpass should be used wherever possible.
Arial can be used when Overpass is not available.

Overpass
abcdefghijklmnopqrstuvwxyz123456789

Arial
abcdefghijklmnopqrstuvwxyz123456789

Co-branding

When using the Cyber Essentials Plus Certification Body Badge with other logos, the accompanying logo should appear in equal proportion to the Cyber Essentials Plus Certification Body Badge.

Further guidance on how to place the Cyber Essential Plus Certification Body Badge with respect to your own company's logo will be provided in due course